

ROTARY INTERNATIONAL DISTRICT 5150
JOB DESCRIPTION

DISTRICT SOCIAL MEDIA CHAIR

ROLE:

The Social Media Chair is responsible for the traffic on social media sites in conjunction with the guidelines for public image from Rotary International and the focus of the District Governor and Public Relations Committee.

RESPONSIBILITIES:

This includes, but is not limited to, posting and monitoring the posts of others, as well as seeking out new avenues for conveying the message of Rotary.

Participates in other District activities upon request by the District Governor.

QUALIFICATIONS:

Must be an active member in good standing of your Rotary Club for at least 2 years.

A working knowledge of social media is a required.

Must know how to create, edit and delete posts on Facebook, Twitter, Instagram, etc.

Must be willing to continually search for and adopt new technology and applications being used to spread the word, and not be hesitant to try new techniques.

TERM OF OFFICE: 3 years - at the discretion of the standing District Governor.