



<u>2019 – 2020</u>

Dear 2019 - 2020 Club Presidents,

The District 5150 ("D5150") Criteria for "Awards for Club Excellence" are intended to support you and your club for a great year ahead! THIS AWARDS CRITERIA FORM details how your club can achieve a "Best Club Award" and also various awards in 7 other categories (Club Administration, Community Service, International Service, The Rotary Foundation, Membership, Youth Service, and Public Image).

Please review the Awards criteria with your Board members, Committee Chairs, and entire club. Discuss and decide together which criteria your club wants to achieve during the 2019 - 2020 Rotary year and how you can all pull together to chart a course that leads the club across the finish line with a rousing sense of accomplishment!

The DEADLINE FOR SUBMISSION OF THIS COMPLETED AWARD FORM is APRIL 1, 2020.

Sorry! There are **no exceptions** because time is needed to review and collate the information in time for the Awards Regatta. Complete the awards criteria and email the completed form to your Assistant Governor who will review for completeness and accuracy.

SUGGESTED STRATEGY FOR USING AWARD CRITERIA AND CAPTURING INFORMATION YOU WILL NEED TO SUBMIT:

- 1. Review the Awards Criteria before the start of your term to chart your club's course for the year.
- 2. Check on your Club's progress throughout the year.
- 3. Use this form to track your accomplishments as the year progresses. You can download a copy of the Awards Criteria from www.Rotary5150.org.
- 4. Complete the form and send to your Assistant Governor by no later than APRIL 1, 2020 and confirm AG's receipt.
- 5. You, as the President, will be notified by **April 15, 2020**, which awards your Club will receive.
- 6. Attend the Awards Regatta (date to be announced at a later time) with your Club members to congratulate yourselves on a great year of Rotary Connecting the World locally and globally!

Please let me know if you have any questions. Ahoy!

Sue

Sue Rokaw, District Governor 2019 - 2020 252-876-7700/scrlaw@yahoo.com

<u>NOTE</u>

The Rotary Foundation: All Contribution figures are based on the recorded numbers on The Rotary Foundation's website unless there is a written exception by the District Governor because of TRF Direct Deposits (which we will credit for the entire Rotary year) and anticipated year-end contributions not yet recorded by TRF.





<u>2019 – 2020</u>

BEST CLUB:

□ Your current Club President **or** at least 10% of your Club Members must be registered by March 31, 2020 to attend the D5150 District Conference (CruiseCon); **and**

□ Your Club must have applied for a "District 5150 Community Service Grant" in the sum of \$300 to start a new community service project for your club by September 30, 2019, completed the project and submitted a Final Assessment Report by March 31, 2020 to D5150 Community Service Chair Vanita Louie; **and**

□ At least 60% of your club members must have participated in the particular community service project which District Governor Sue Rokaw attended and participated as her "DG Visit" or your club must have joined with at least one other D5150 Rotary club in the particular community service project which District Governor Sue Rokaw attended and participated as her "DG Visit"; and

 \square Your Club dues to District 5150 and Rotary International must be current and paid in full; and

 $\hfill\square$ Your club and your club foundation must be current on IRS filing; and

□ Your Club must be in good standing on all counts with District 5150, Rotary International, and The Rotary Foundation; **and**

□ Your Club must have a net increase in membership prior to April 1, 2020 or sponsor or co-sponsor a new club that is chartered prior to April 1, 2020 (*Rotary International Citation* deadline is July 1, 2020); **and**

□ Your Club's per capita contribution to The Rotary Foundation, Annual Program Fund Share between July 1, 2019 and <u>April</u> 1, 2020 must be at least \$100 and your Club's per capita TRF Total Giving (restricted and unrestricted) must be \$225, and your club must have 80% participation in Foundation giving (EREY); **and**

[see next page]



BEST CLUB (continued)

Your club must earn at least 100 Merit Points in each of the following eight categories. Earning 1800 points in one category will not make your club eligible for "Best Club". Your club must be a well-rounded Rotary Club and your Club must earn some points in each area of recognition.

D5150 Merit Points .

DISTRICT 5150 AWARDS FOR CLUB EXCELLENCE

<u> 2019 – 2020</u>

□ Your Club must have received at least 1800 D5150 Merit Points between July 1, 2019 and April 1, 2020.

Category
Club Administration
Community Service
International Service
Vocational Service
The Rotary Foundation
Membership
Youth Service
Public Image
TOTAL MERIT POINTS



DISTRICT 5150 AWARDS FOR CLUB EXCELLENCE

<u> 2019 – 2020</u>

CLUB ADMINISTRATION:

To receive the District 5150 Club Administration Award:

□ Your Club must have all Officers and Board of Directors information on Rotary Club Central no later than August 1, 2019; **and**

□ Your current Club President or/and at least 10% of your Club Members must be registered by March 1, 2020 to attend the D5150 District Conference; **and**

 \Box Club goals and projects are updated on Rotary Club Central; and

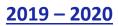
 \Box Your club has a written budget for the Rotary year 2019-2020; and

□ Your club has updated its bylaws in the last three years to reflect any changes in how the club operates;

All of the above must be checked PLUS your club must have earned at least 250 District 5150 Club Administration Merit Points between July 1, 2019 and April 1, 2020 as to any of the following:

	Merit Points	Your Club Earned
□ You have updated your club Website with 2019-2020 "Rotary Connects the World" theme and the club website is linked to District website (www.rotary5150.org)	25	
□ Use a non-cash system to collect money for club meetings, events, fundraisers, or other activities such as Square, Venmo or PayPal	50	
\Box File IRS form 990 or 990EZ for Rotary Club by 11/2019 (all Clubs must file)	25	
□Display your Club banner at all meetings	25	
Apply for the <i>Rotary Presidential Citation</i> .	25	
\Box Display the RI Theme Banner at all meetings.	25	
□ Have 20% of members attend the November 16, 2019 District Foundation Event.	25	
□ Have 3+ members registered for the 2020 RI Convention in Hawaii.	25	







CLUB ADMINISTRATION (continued)

	Merit Points	Your Club Earned
\Box Have members attend the Basic PRLS (10 points/member).	10	
\Box Your Club dues to District 5150 and Rotary International are current and paid in full;	10	
\Box At least 10% of club members attended the District Assembly that occurred on March 16, 2019	25	
\Box Club information, member contact, Board of Directors is synchronized between the District and Rotary International	25	
\Box Have members complete Master PRLS (25 points/member)	25	
\Box Have club social and networking events (5 points each)	5	
□Your club has published and mailed or sent electronically at least monthly Club Bulletins/Newsletters or has or will keep your Club Website or Facebook regularly updated between July 1, 2019 and April 1, 2020.	20	

TOTAL CLUB ADMINISTRATION MERIT POINTS





<u>2019 – 2020</u>

COMMUNITY SERVICE:

To receive the District 5150 Community Service Award:

Your club must have earned at least 250 District 5150 Community Service Merit Points between July 1, 2019 and April 1, 2020.

Have a Community Service Committee with a Chair and at least one other member that meets at least once a month.	25
\Box Have a Community Service Committee comprised of no less than five members and report the Chair to Rotary International (Rotary Central).	50
□ Have prospective members participate in community service projects (allocate 10 points for each prospective member; points can be earned only once per prospect)	10
□ Have every club member participate in at least two community service projects during the period July 1, 2019 to April 1, 2020.	100
□ Your Club must have applied for a "District 5150 Community Service Grant" in the sum of \$300 to start a new community service project for your club by September 30, 2019 and completed the project and submitted a Final Assessment Report by March 31, 2020 to D5150 Community Service Chair Vanita Louie	75
Partner with at least one other Rotary Clubs for D5150 Community Service Grant project where at least 40% of members from each club participate in community service project.	50
□ Capture the impact of the D5150 Community Service Grant project through a video or other medium to showcase on social media, Rotary Showcase on the RI website.	75
Partner with at another club for a community service project (other than the D5150 Community Service Grant project) 10 points for each different time partnered with another club.	20
□ Have a Community Service representative at a District Learning &	
Development session(s):	25
 March 16, 2019 Learning & Leadership Development Assembly Date: Location: 	25 25
Date:Location: Date:Location:	25
Date: Location:	25





COMMUNITY SERVICE (continued)

Use Rotary Club Central to keep track of club members volunteer hours 50 for July 1, 2019 to April 1, 2010.

 $\hfill\square$ Distribute Rotary Dictionaries to third graders or contribute books to a $\hfill 25$

library.

TOTAL COMMUNITY SERVICE MERIT POINTS





<u>2019 – 2020</u>

INTERNATIONAL SERVICE:

To receive the District 5150 International Service Award

Your club must have earned at least 200 District 5150 International Service Merit Points between July 1, 2019 and April 1, 2020.

$\hfill\square$ Have an active International Service Committee that meets regularly.	25
Have 10% of your Club members travel outside of the USA on an International or TRF project (only 1 per year).	50
 Have 20% of your Club members travel outside of the USA on an International or TRF project (only 1 per year). 	50
□ Actively participate in a TRF Global Grant by writing or sponsoring the Grant Application.	25
\Box Receive TRF approval for a Global Grant.	25
Have an International Service representative at District Learning & Development meeting(s):	
 March 16, 2019 Learning & Leadership Development Assembly 	25
Date: Location:	25
Date: Location:	25
Date: Location:	25
\square Sponsor a Rotary Global Scholar Candidate	50
Sponsor a Rotary Peace Fellow Candidate	50
□ Have an International Service Project Speaker at your club (i.e., Peace Scholar, youth exchange, microcredit, other club trips)	25
□ Sponsor a Rotary Youth Exchange student by providing financial support or hosting in a club member's home. (50 points per student)	50
□ List additional International Service projects (20 pts each/25 pts if they are listed on Rotary's Showcase: https://map.rotary.org/en/project/pages/project_showcase.aspx/)	20/ 25

TOTAL INTERNATIONAL SERVICE MERIT POINTS



DISTRICT 5150 AWARDS FOR CLUB EXCELLENCE

25

<u>2019 – 2020</u>

VOCATIONAL SERVICE:

To receive the District 5150 Vocational Service Award:

Your Club must have earned at least 200 District 5150 Vocational Service Merit Points between July 1, 2019 and April 1, 2020:

\Box Have an active Vocational Service Committee with a Chair and at least one committee member.	25
\Box Honor at least two people in your community for Vocational Service (i.e. Employee of the Month)	25
□Club members have an active Linked-in Profile listing their Rotary Affiliation – 5 points per person	5
\Box Provide a scholarship or scholarship program for Vocational Education	25
\Box Club sponsors a Rotary Means Business (RMB) event	75
\Box At least 10% of club members attend one RMB meeting	20
\Box List additional Vocational Service projects (20 pts each)	
	20
	20
	20
Have a Vocational Service Representative at District Learning & Development meeting(s):	
 March 16, 2019 Learning & Leadership Development Assembly 	25
 Date: Location: 	25
Date: Location:	25

TOTAL VOCATIONAL SERVICE MERIT POINTS

Date: Location:



DISTRICT 5150 AWARDS FOR CLUB EXCELLENCE

<u>2019 – 2020</u>

THE ROTARY FOUNDATION:

To receive the District 5150 Rotary Foundation Award:

□ Your Club's per capita contribution to The Rotary Foundation Annual Giving Fund – Share between July 1, 2019 and April 1, 2020 must be at least \$200.00; and

 \Box Your Club's per capita TRF Total Giving (restricted and unrestricted) must be \$225; and

 \Box Your club must have 90% participation in Foundation giving (EREY), and

All of the above must be checked PLUS

Your Club must have earned at least 200 District 5150 Club Rotary Foundation Merit Points between July 1, 2019 and April 1, 2020:

\Box Contribute \$25 per capita to Polio Plus	50
\Box Have 100% of members be EREY (Annual Fund Share only)	50
\Box Achieve and maintain 100% Paul Harris Fellows (using no less than 50% Cash from the qualifying Rotarian-based on members as of July 1, 2019)	50
\Box Have a NEW Paul Harris Fellow (25 points for each new PH Fellow)	25
\Box Have a NEW Benefactor (25 points for each new Benefactor)	25
\Box Have a NEW Major Donor (100 points for each new Major Donor)	100
\Box Have a NEW Major Gift (\geq \$10,000) (200 points for each new major gift)	200
\Box Have a NEW Bequest Society Member (100 points for each new BQS)	100
□ Have a representative at a Rotary Foundation Learning & Development meeting(s):	
 March 16, 2019 Learning & Leadership Development Assembly Date: Location: Date: Location: Date: Location: 	25 25 25 25

Conduct a Club meeting with a speaker on The Rotary Foundation 25

TOTAL ROTARY FOUNDATION MERIT POINTS



<u> 2019 – 2020</u>

MEMBERSHIP:

To receive the District 5150 Rotary Membership Award:

□ Your club must have a net gain in membership by April 1, 2020 or sponsor a new club that is chartered by April 1, 2020 AND

Your club must have earned at least 200 District 5150 Membership Points between July 1, 2019 and April 1, 2020

□Gain 5% new members	50
\Box Gain 10% new members	75
□Gain 20% new members	100
□ Have a functioning Membership Committee and develop and execute at least 6 strategies to attract/educate/engage/retain members	35
□Sponsor a new Rotary Club or Rotaract Club	100
□Induct a former Rotaractor, Interactor, GSE, Vocational Training Team Member or Rotary Scholar as a new member	25
□Initiate or update a new-member welcome program	25
□All new members have Rotary Mentors	25
□Conduct a membership engagement assessment and introduce changes that meet Rotarians needs/interest	25
□Create a member retention strategy.	35
□Adopt a program for the leadership development of all club members and track progress	25
□Organize at least one networking event in which club members can meet other local professionals and introduce them to Rotary or organize a membership interest meeting.	25



MEMBERSHIP (continued)

 Have a member join a Rotary Fellowship or Rotarian Action Group *5 points for each member that joins either program 	5 *
\Box Have a representative at a District Membership Learning &	
Development meeting(s):	
 March 16, 2019 Learning & Leadership Development Assembly Date: Location: Date: Location: Date: Location: 	25 25 25 25
\Box Initiate an outreach and communication program for Club alumni	10
□ Have your Area Membership Coordinator (AMC) as a weekly program speaker at your club	25
\Box Have a member attend 5 or more meetings of a provisional club	10

TOTAL MEMBERSHIP MERIT POINTS





2019 – 2020

YOUTH SERVICE: CLUB:

To receive the District 5150 Youth Service Award:

Your Club must have earned at least 200 D5150 Youth Service Merits Points between July 1, 2019 and April 1, 2020. Have a Youth Service representative at District Learning & Leadership Development meeting(s): 25 March 16, 2019 Learning & Leadership Development Assembly 25 Date: _____ Location: ______ Date: _____ Location: ______ 25 Date: _____ Location: _____ 25 100 Start an Interact Club and/or Rotaract Club (100 each) 50 □ Maintain an existing Interact Club and/or Rotaract Club (50 points each) Have Interact and/or Rotaract members at your Rotary Club meeting on at 40 least 2 occasions Have 10% of your members attend an Interact or Rotaract meeting separate 40 from your regular Rotary Club meeting (40 points each meeting) Sponsor a Youth Exchange Student (100 points each) or host in a club 100 members home 25 Sponsor a Rotary Youth Leadership Award Participant (RYLA) (25 pts each) 50 Participate as a Rotary Youth Leadership Award (RYLA) Counselor for the entire weekend (50 pts for each club member participating) □Visit the Rotary Youth Leadership Award (RYLA) program at camp over the 5

- Course of the weekend (5 points each member)

 □List additional Youth Service Projects
 20/
 - 20 points each or25/25 points if written up on Facebook, website or newsletter or3030 points if project also included prospective member)



DISTRICT 5150 AWARDS FOR CLUB EXCELLENCE

<u>2019 – 2020</u>

PUBLIC IMAGE:

To receive the District 5150 Rotary Public Image Award:

Your Club must have earned at least 200 D5150 Public Image Merit Points between July 1, 2019 and April 1, 2020.

□ Have a representative at a Public Image Learning & Leadership Development Meeting(s):

🔷 March 16, 2019 Learning & Development Assembly	25
Date: Location:	25
Date: Location:	25
Date: Location:	25
\Box Have a regularly updated Club Facebook Page supporting the People of Action	50
Campaign.	
□ Is linked to District 5150 Facebook Page	25
□ Is linked to Rotary International Facebook page	25
\Box Regularly use Meetup, One Brick, or other social promotional tool for Club	25
projects, meetings, and/or events	
\Box Actively use other social media platforms to share club stories that support the	25
People of Action Campaign. Please name your platforms:	
Have Public Image materials/banners/brochures at service projects and club	10
events (10 points for each project or event).	
\Box Have an article or picture in a local newspaper or (non-Rotarian) website	50
depicting your Club's community involvement	50
□Have an article or picture in a national magazine (non-Rotarian)	100
(\	
□Conduct a People of Action campaign aimed at the business and professional	50
Community that explains what Rotary is and what Rotary does	
\Box Have club members wear Rotary logo apparel at all Rotary sponsored events	10
(10 points for each event)	
Have a Rotary community program that displays the Rotary Logo in a prominent	25
place (25 points each) (Parks, playgrounds, fields, buildings, billboards, etc.)	

TOTAL PUBLIC IMAGE MERIT POINTS