

ROTARY INTERNATIONAL DISTRICT 5150
JOB DESCRIPTION

DISTRICT TRF FUNDRAISING/ANNUAL FUND CHAIR

ROLE:

Coordinates TRF Fundraising efforts within the District and serves as the Annual Fund Chair for The Rotary Foundation (TRF) for District 5150.

RESPONSIBILITIES:

- Works closely with the District TRF Chair and manages and monitors the Annual Fund fundraising and recognition opportunities.
- Helps clubs set annual goals for the Annual Fund and assists in identifying strategies to achieve the goals.
- Assists clubs in developing fundraising activities and assists in organizing District fundraising events.
- Motivates, promotes and advises clubs on a variety of TRF fundraising initiatives for the Annual Fund.
- Coordinates the District's Annual Fund Every Rotarian Every Year (EREY) fundraising campaign. This may include a specific TRF event in the District, a raffle for prizes or other approaches to increase the per capita giving to the Annual Fund.
- Coordinates District donor appreciation events.
- Provides training on TRF at District Assembly, District Conference, Club meetings or other events.
- Publicizes Club and District monthly goal achievements.
- Works closely with the TRF Zone and Regional Rotary Foundation Coordinators and the TRF Annual Giving Officer in Evanston.
- Encourages contributions in support of club and district goals.
- Encourages participating in fundraising events.
- Recognizes club members and friends of Rotary who generously support our Foundation.
- Promotes special giving opportunities such as the Paul Harris Society; Rotary Foundation Sustaining Members; Every Rotarian Every Year; challenge gifts; corporate matching gifts; and corporate and community Foundation support.
- Highlight ways to give to the Foundation, including recurring and online giving opportunities.
- Coordinates efforts with the Major Donor, Bequest Society and Benefactor chair and grants chair.
- Participates in other District activities and meetings upon request of the District Governor.

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JOB DESCRIPTION (continued)

QUALIFICATIONS:

- You have been a Rotarian in good standing with your club for at least three years.
- You have lead/organized/participated in various TRF fundraising activities and/or grant projects.
- You have lead by example and shown ongoing support for The Rotary Foundation at the Club and/or District level and personal TRF accomplishments.
- You have served as The Rotary Foundation Chair of your Club, preferred.
- You have a sound knowledge of The Rotary Foundation.
- You have experience in making effective oral presentations on The Rotary Foundation before small and/or large groups.

TERM OF OFFICE: Three years; subject to the discretion of the Incoming District Governor.