

ROTARY INTERNATIONAL DISTRICT 5150  
JOB DESCRIPTION

## **DISTRICT TRF MAJOR DONOR, BEQUEST SOCIETY AND BENEFACTOR CHAIR**

**ROLE:** Serves as the Major Donor, Bequest Society and Benefactor Chair for The Rotary Foundation (TRF) for District 5150.

**RESPONSIBILITIES:**

- Works closely with the District TRF Chair and manages and monitors fundraising and recognition opportunities.
- Advises clubs on annual goals for Major Donors, Bequest Society members and Benefactors through Rotary Club Central.
- Develops strategies to achieve goals for Major Donor, Bequest Society and Benefactors.
- Assist clubs in developing fundraising activities and assists in organizing District fundraising events.
- Informs Rotarians of planned giving opportunities using resources like *Your Rotary Legacy*.
- Motivates, promotes and advises clubs on a variety of TRF fundraising initiatives, particularly Major Donor, Bequest Society and Benefactors.
- Works with Club Presidents to recognize current and new Major Donors, Benefactors and Bequest Society Members.
- Coordinates District donor appreciation events with the Annual Fund Chair.
- Provides training on TRF at District Assembly, District Conference, and/or Club meetings.
- Monitors TRF reports to identify major donor prospects.
- Coordinates the identification, cultivation, and solicitation of potential donors in support of the Endowment Fund.
- Involves District leadership, endowment/major gifts advisers, regional Rotary Foundation coordinators, trustees and directors, alumni, and major donors in planning and soliciting major gift prospects.
- Thanks Benefactors, Bequest Society members and Major Donors and continue to nurture relationships with them.
- Learn the volunteer structure and the resources available to volunteers, including printed materials, websites and professional resources like staff, endowment/major gift advisers, and gift and estate planning professionals.
- Works closely with the TRF Zone and Regional Rotary Foundation Coordinators.
- Publicizes Club and District monthly goal achievements.
- Participates in other District activities as requested by the District Governor.

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**JOB DESCRIPTION (continued)**

**QUALIFICATIONS:**

- You have been a Rotarian in good standing with your club for at least three years.
- You have lead/organized/participated in various TRF fundraising activities and/or grant projects.
- You have lead by example and shown ongoing support for The Rotary Foundation at the Club and/or District level and personal TRF accomplishments.
- You have served as The Rotary Foundation Chair of your Club, preferred.
- You have a sound knowledge of The Rotary Foundation, especially major donor, bequest society and benefactor achievements.
- You have experience in making effective oral presentations on The Rotary Foundation before small and/or large groups.

**TERM OF OFFICE:** Three years; appointment is mutual decision between the Incoming District Governor and District TRF Chair.